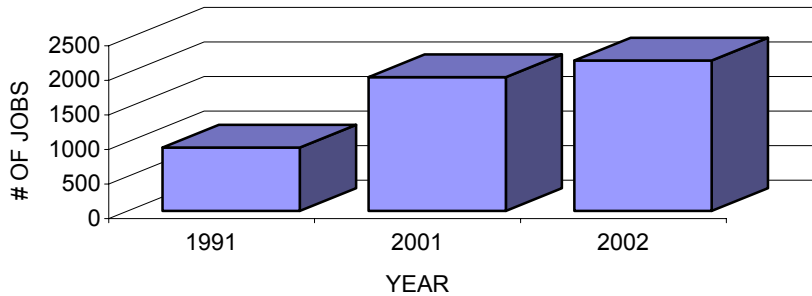
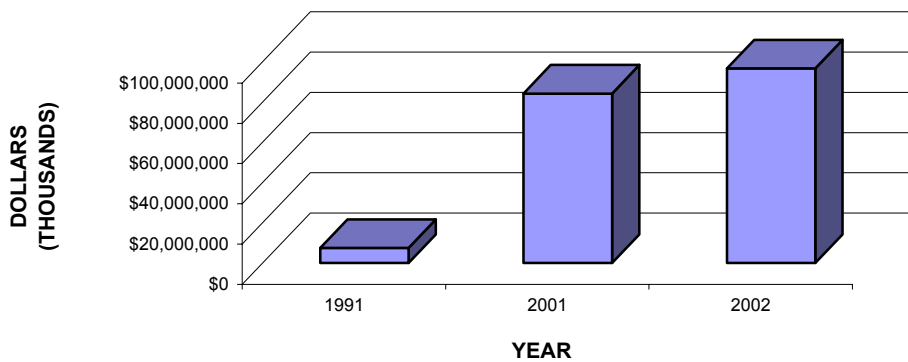


**FIGURE 3-3
TOURISM AND TRAVEL INDUSTRY EMPLOYMENT
CAMPBELL COUNTY 1991-2001**



	1991	2001	2002	% CHANGE 1991-2002
CAMPBELL CO.	914	1,932	2,172	137.64%
N. KENTUCKY	13,012	14,841	15,497	19.10%
KENTUCKY	105,037	113,937	117,032	11.42%

**FIGURE 3-4
DIRECT TRAVEL EXPENDITURES
CAMPBELL COUNTY 1991-2001**



	1991	2001	2002	%CHANGE 1991-2002	STATE RANK
CAMPBELL CO.	\$7,461,034	\$84,165,189	\$96,604,836	1194.79%	11
N. KENTUCKY	\$417,107,290	\$675,338,450	\$721,620,364	73.01%	
KENTUCKY	\$3,323,931,013	\$5,293,531,538	\$5,570,060,065	67.57%	

Source: Kentucky Department of Travel, Development Division of Marketing and Advertising
"Economic Impact of Kentucky's Tourism and Travel Industry 1991 and 1992, 2001 and 2002, 2002 Estimate"